



LISTING
MARKETING
PROS

TWILIGHT PHOTOGRAPHY

ENHANCE FEATURES | PREMIUM FEEL | VISUALLY APPEALING | HIGH-END APPEARANCE



Don't get left in the dark with boring photography.

There are often some distinctive features of the exterior of a property that don't get the attention they deserve during the daytime. Twilight photography by our trusted partner Listing Marketing Pros is a dramatic and unique way to capture and enhance these special parts of your home to ensure they get their time in the spotlight with potential buyers.



Showcase and Highlight **Unique Features**

Highlight the features of your home that buyers won't see during the day. Everything ranging from landscaping and pool lighting, fire pits, and sunsets can be captured to enhance the beauty of your home.



Give Them the **Wow Factor**

Twilight photos are visually appealing, grab the attention of potential buyers, and give your home's photography package a high-end appearance while making it stand out from others.



Deliver a **Premium Feel**

Twilight photography uses the lighting in and around the home, along with the evening sky's natural lighting, to project a warm ambiance that creates a high-end, premium quality to draw in prospective buyers and help them see it as their dream home.



More and **Better Buyers**

Since twilight photos have a premium feel, they tend to draw in more serious buyers. In fact, a study showed that when twilight photos were added to property listings, views and calls to the listing agent increased by approximately 50%.¹

(1) RealtyTimes.com

Frequently Asked Questions:

What time does a twilight shoot take place? The shoot will usually begin about 15-20 mins after sunset.

What do I need to do to prepare for a twilight shoot? Make sure that your lighting both inside and outside of your home is working and has the same color bulbs. Visit www.PrepareToSellMyHome.com and download Listing Marketing Pros complete checklist.

Provided By Listing Marketing Pros | Professional Real Estate Photography | www.ListingMarketingPros.com