



LISTING
MARKETING
PROS

3D TOUR BY MATTERPORT

CUTTING EDGE | CREATE ENGAGEMENT | STRATEGIC MARKETING | ATTRACT PROSPECTS



Cutting-edge technology that drives results.

Using a state-of-the-art camera, our trusted partner Listing Marketing Pros scans the rooms/hallways of your home to create a 3D Matterport model. Once completed, the tour can be shared online, in MLS, and on social media, allowing buyers to tour your home from anywhere 24x7. These tours have proven to create greater engagement, decrease time on the market, and even generate a higher sales price.



Attract More **Qualified Prospects**

3D tours are proven to attract more interested prospects. By giving viewers a full representation of your property, you can lower your time on the market by up to 31% and get a 4-9% higher sales price.¹

(1) matterport.com



Generate **More Interest**

When a potential buyer sees a listing that includes a 3D model, they are 60% more likely to email the listing agent, and 95% of people are more likely to call about properties with 3D virtual tours.²

(2) *The REA Group*



All-In-One **Solution**

Matterport not only elevates your property listing, it makes doing so very easy. The software can generate 3D virtual tours and schematic floor plans and can easily be shared in web, mobile, and social media-friendly formats.



A Unique Experience **That Sells**

3D tours provide an immersive experience that's not possible with photos. State-of-the-art technology scans rooms/hallways so prospective clients see how the house is laid out in a virtual model.

Frequently Asked Questions:

How long does it take? Matterport tours take approximately 15-30 minutes per every 1,000 sq. ft.; however, your photographer can give a better estimate when they arrive.

Can owners or agents be at the property? Because movement of any kind can negatively impact the quality of the 3D model, we advise that owners and their agents not be inside the home during the scanning process.

What if we don't want an area scanned? Just let your agent/photographer know to keep the door closed to that area.

Provided By Listing Marketing Pros | Professional Real Estate Photography | www.ListingMarketingPros.com